

**Worsthorne Pedersen Publishing Pty Ltd - One of Australia's leading boutique publishers.**

Worsthorne Pedersen Publishing Pty Ltd is a publishing company specialising in the production of high quality niche publications. We are proudly an independent, privately owned Australian company.

We published and on-sold the Australian Garden Guide - a monthly free give-away magazine available in nurseries throughout Australia. We also published The Paddington Book, The Southern Highlands Book and finally after disposing of all other titles launched The Bride's Diary® within Australia in 1987. We also produce a small range of informative wedding related books as well as offering full graphic design and pre-press services.

We launched Australia's leading bridal website - [www.bridesdiary.com.au](http://www.bridesdiary.com.au) which complements The Bride's Diary® on all levels. From humble beginnings as a notebook sized, black and white publication, The Bride's Diary® has grown to become a full colour, high quality glossy magazine in both hard-cover and softcover format. The Bride's Diary® is Australia's leading bridal publication.

The Bride's Diary® is published annually in the following states/regions:

- Sydney - New South Wales
- Brisbane - Queensland
- Adelaide - South Australia
- Canberra - Australian Capital Territory
- Illawarra & the Southern Highlands - New South Wales
- South Africa (under license to Worsthorne Pedersen Publishing Pty Ltd)

It is our mission to provide brides and grooms getting married the most creative, informative and enjoyable wedding magazines, books and website possible.

We are constantly responding to the needs of our clients with innovative new systems providing leading edge, quality products and services. We provide an online range of interactive marketing services to our print and web clients ensuring the best possible response from their promotional packages.

Our dedicated team of professionals have a wealth of publishing and internet technology experience. We strive to offer each client unsurpassed service excellence.

We promote an extensive range of Australia's leading wedding service providers and products. From local wedding services, fragrances, make-up and homewares to exotic honeymoon destinations, including: MYER, Royal Doulton, Hayman Island, Villeroy & Boch, Elizabeth Arden, Essence, Demetrios, Chanel, Bloom, Clinique, Estee Lauder, Jane Iredale, Revlon, Rimmel, Clairol, John Frieda, PPS, Luna Park - Sydney and many more.

We assure you of our best attention at all times. For further information simply phone head office on 02 4872 6888 or email [mail@bridesdiary.com.au](mailto:mail@bridesdiary.com.au)

With kindest regards,

Anna Pedersen  
Director

Sean Worsthorne  
Director



**worsthorne  
pedersen**

PUBLISHING PTY LTD  
ABN 40 003 242 779

**HEAD OFFICE**

4 Monterey Centre  
9a Lyell Street  
Mittagong NSW 2575  
PO Box 834  
Bowral NSW 2576

**T: 02 4872 6888**

F: 02 4872 6850

E: [mail@bridesdiary.com.au](mailto:mail@bridesdiary.com.au)

**[www.bridesdiary.com.au](http://www.bridesdiary.com.au)**